

sophisticated opentype fonts for designers creatives visionaries and trendsetters

SPECIMEN MANUAL

#### **PF Uniform Pro**

OpenType® PS

supports Latin, Greek, Cyrillic,

Eastern European, Turkish, Baltic, Vietnamese

555 glyphs

1 weight



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**NOTE:** All Parachute opentype font names come with the prefix "PF" (e.g. PF Fidelity Pro), a shortcut for "Parachute Fonts"

#### aboutparachute®

THE COOL, THE CLASSIC, THE ORIGINAL. Parachute® landed in 1999, but it wasn't till 2001 that it started operating as a full-scale type foundry. By then several designers had joined in to form a select group of open-minded, free-spirited indivinduals/friends. Graphic designers, illustrators, educators, typographers, with fresh ideas and a strong desire to design sophisticated typefaces which reflect current cultures and trends. Parachute® is based in Athens and is the major font supplier to most publishing houses and advertising agencies in Greece. It has built a strong network of valuable relationships with customers in Europe, United States, Canada and Australia, by providing custom font services and corporate font licensing. It's clientelle includes multinational companies such as Ikea, Vodafone, Nestle and Unilever, advertising agencies such as DDB, Leo Burnett, McCann Erickson, BBDO, Saatchi & Saatchi, Lowe, TBWA, Spot Thompson, publications such as National Geographic, Playboy, FHM, Elle, Vogue, Harper's Bazaar, Marie Claire, PC Magazine, Lucky, PC World, Votre Beauté and many, many others. In the last 5 years Parachute's designers (a.k.a. Parachuters) have won three major typeface design awards, while their work has been featured and extensively presented in design-oriented magazines. The year 2003 marked the beginning of a new era for Parachute® with the release of a major 200-page catalog, which contained Greek and Latin typeface specimens. This catalog/book included several classic revivals of historical importance, as well as many original font designs. Since then an emphasis was placed on multilingual support and OpenType® technology. In the spring of 2004 Parachute's first opentype "Pro" font was released. "Archive Pro" an award winning typeface with multilingual support (over 1.350 glyphs/font), kerning for all European languages as well as advanced typographic features, was first presented at the "Adobe Creative Days 2004" forum, which was held in Athens, Greece. From then on, all Parachute® fonts have been redesigned to offer multilingual support, which includes major scripts such as Latin, Greek and Cyrillic.

# opentype®and parachute®fonts

OpenType® is a new font format developed jointly by Adobe and Microsoft. This technology is becoming the new world standard for font development. There are three major advantages over older formats such as TrueType and Postscript:  ${f 1.}$  Cross-platform compatibility (a single file for both PC and Mac offering absolute compatibility between the two platforms) 2. Multilingual support (multiple language character sets can be accessed from the same font). This is particularly useful to advertising agencies, publishing houses, multinational corporations and every other company small or large with accounts and products with an international flair. Most Parachute fonts come complete with a full range of characters to support all European languages 3. Advanced layout features (an exciting function which provides access to advanced typographic features such as small caps, ligatures, oldstyle figures, swashes, etc). They enable the discriminating designer to set text professionally and add a touch of class to the page. Parachute open  $Type\ fonts$ with advanced layout features and multilingual support are distinguished from the other "simple" openType fonts by the word "Pro" which is part of the font name. The advanced layout features cannot be accessed unless they are supported by your programs. Currently (early 2007), only InDesignCS, IllustratorCS, PhotoshopCS and QuarkXpress7 support these advanced features.

THE DESIGN OF PARACHUTE FONTS. Parachute fonts are designed by indivinduals who are familiar with Latin, Greek and Cyrillic. These are designers who have studied the particulars of each and every script in order to provide sophisticated, well-balanced, properly kerned and professionally designed typefaces in all different languages. Parachute online fonts are offered exclusively in OpenType format and they are released only after they have been thoroughly tested and reviewed.

#### How to type **Multilingual** text

It's never been easier to type or edit multilingual text. All you need is: 1. a program which supports opentype fonts (see below), 2. switch your keyboard to the languages you are interested in and 3. use opentype fonts which support the specific languages (Parachute fonts support all European languages). Please note that if you only need to edit an existing multilingual text i.e. copy/paste or change fonts, you don't have to add or switch keyboards.

HOW TO SWITCH KEYBOARDS. First you add the new languages to the system. The steps are similar on both platforms 1. On the PC (Windows XP) you go to the <control panel> section and choose <regional and languages options>. Select <languages> and follow the instructions to add the new languages (for earlier versions please refer to their manuals). Once added, you can switch between keyboards through the language bar that appears on the desktop or through a key sequence 2. On the Mac (MacOsX) you go to <system preferences> and select <international>. Then you choose <input menu> and checkmark the languages you want to add. Once added, you can switch between keyboards through the language palette which appears on the desktop's menu bar or through a key sequence. Please visit Parachute's web site or click on the following link 📞 to go directly to the <international keyboard layouts> support page. View them on screen or download for your reference.

ABOUT GREEK POLYTONIC. Add Greek Polytonic to the system by following above instructions. Once added, you need to know the key combinations for typing your text. Please visit Parachute's web site or click on the following link 🕻 to go directly to the <how to type Greek Polytonic support page>. View the typing instructions on screen or download

MAJOR PROGRAMS THAT SUPPORT OPENTYPE. Currently (early 2007), the programs known to support OpenType are: InDesignCS, IllustratorCS, PhotoshopCS, Microsoft Office, CorelDraw and QuarkXpress 7.

SYSTEM REQUIREMENTS. Windows 2000 or later, MacOsX or later.

#### **fontcredits**

UNIFORM PRO. PF Uniform Pro is a very distinct monospaced pixel font which shines in titles. It was originally created for web applications but it can work equally well in print. By varying the spacing you may end up with some very interesting screens. This  $\mbox{\ensuremath{\mbox{\scriptsize e}}}\mbox{\ensuremath{\mbox{\scriptsize e}}}\mbox{\ensuremath{$ includes Latin, Greek and Cyrillic. Use it in Flash as well as Photoshop to create gif files -mostly titles and buttons- for web pages.

**format** opentype PS

**scripts** latin, greek, cyrillic, eastern european, turkish, baltic, vietnamese

glyphs 555 weights 1

designer Babis Touglis

© 2006-2007

### thedesigner

**BABIS TOUGLIS.** Babis Touglis is an award-winning designer. He studied graphic design at the National Design School (TEI) /Athens and graduated in 1995. Since 2005, he is a member of the Graphic Designers Association of Greece. Before opening his own studio, he worked for the national newspaper «BHMA» and the advertising agency «Karamella». In 2007 he opened up the «Odd Company» studio with 3 other designers. He has collected several national and international awards including 7 EVGE Awards and 2 Ermis Awards. He participated with his works in several art exhibitions for Amnesty International and the ED Awards. Babis specializes in web design which is one of the reasons he designed several pixel fonts. PF Uniform, PF Pixelscript, PF Basic and PF AlfaPix are his first designs for Parachute which include Latin, Greek and Cyrillic scripts.

## stylesfontweights

| Regular | ABCD | 6 <b>93</b> K | AOIP |
|---------|------|---------------|------|
|         |      |               |      |
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|         |      |               |      |

### supportedlanguages

Following is a list of all major encodings (codepages) and languages supported. This typeface supports over 100 languages simultaneously, integrating within the same font Latin, Greek, Cyrillic, Eastern European, Baltic, Turkish and Vietnamese scripts. If you would like to see a full character set of this typeface (including all special characters), go to the character set section on page 10.

#### **MAJOR CODEPAGES**

1252 Latin-1

1253 Greek

1250 Eastern European

1251 Cyrillic

1254 Turkish

1257 Baltic

1258 Vietnamese

#### MAJOR LANGUAGES

| GB | English     | CZ | Czech     | UA                | Ukranian   |
|----|-------------|----|-----------|-------------------|------------|
| GR | Greek       | HU | Hungarian | PL                | Polish     |
| FR | French      | RO | Romanian  | EE                | Estonian   |
| DE | German      | FI | Finnish   | LV                | Latvian    |
| RU | Russian     | NL | Dutch     | SI                | Slovene    |
| ES | Spanish     | NO | Norwegian | LT                | Lithuanian |
| ΙT | Italian     | IS | Icelandic | ID                | Indonesian |
| PT | Portuguese  | ΙE | Irish     | MT                | Maltese    |
| CS | Serbian     | AL | Albanian  | PH                | Filipino   |
| BG | Bulgarian   | HR | Croatian  | $\top \mathbb{W}$ | Taiwanese  |
| TR | Turkish     | SK | Slovak    | VN                | Vietnamese |
| BY | Belorussian | MD | Moldovan  |                   |            |
| SE | Swedish     | DK | Danish    |                   |            |

#### thefullcharacterset

```
Latin ABCDEFGHIJKLMNOPQRST
          W X Y Z @ A B C D E F G H I J K L M
          P Q R S T U V W X Y Z & 1 2 3 4 5 6
          90 € 5 6 4
       À Á À Ä Å Å Å Å A Æ Æ Ć Ĉ Č Č Ç Ď Ð È É
Accented Latin glyphs
       ĬŢĪIJĴĶĹĻĽĿŁŃŇŊŊÒŐŌÖ
       ő Ō Ŏ Ő ơ Ø Ø Œ Ŕ Ŗ Ř Ś Ś Ś Ş Ş Ț Ť Ŧ Ù
       Ú Ů Ü Ũ Ū Ů Ů Ű Ų ሆ W W W W W Y Y Y Ż Ź
          À Á Á Ä Á Å Å Å Æ Æ Ć Ĉ Ċ Č Ç
          źżż a
           Greek
              B F O E Z
           TYPXWΩÃ
          íőñíy
           гдеёжзийклмнопр
    Cyrillic
                            É
              4 Ш Ш 15 65
                     Ь
                       a R W E
              ŸҐЏАБ
                     BF
                        g e ë
                            жзийк
             прстуфхцчшщъыгь зю
             SIÏJЉЊЋЌŸҐЏа
               ± ¬ × ⊹ ∈ ≡ ⊃
  math symbols
         ¹/щ 3/щ % ‰
   fractions
   superscripts
           , : ; i & # C / ⊃ □ \ □ €
   punctuation
          ® ™ ' " ° # Ø KP " ₫ f ¢ ● _■ .
       0 B
  miscellaneous
```

**NOTE\_1:** You may view the full character set for each and every font weight by visiting our site at www.parachute.gr **NOTE\_2:** Most floating accents are not shown to save up space.

## specimens

- 12. latin samples
- 13. greek samples
- 14. cyrillic samples

#### **latinsamples**

What follows is a set of Latin samples for PF Uniform Pro. Greek and Cyrillic script samples are covered in other sections of this specimen manual. PLEASE NOTE: The samples in this manual are presented to illustrate print applications only (sizes are in points). To view samples for web and/or Flash applications (sizes in multiples of 8 pixels), please visit our website at www.parachute.gr.

BOOMING ECONOMY. RELAXED LIFESTYLE. DEAD BRAINS

COMPREHENSIVE DINING GUIDE



BREAKING

MULTILINGUAL BRAT WITH A PRIVILEGED BACKGROUND

CONSUMPTION AGE of MASS

TOP EXECUTIVES IN THE MUSIC INDUSTRY

REGARDLESS of WHETHER THE NATIONS CONTINUE TO REMAIN ISOL \_ATED TERRITORIAL CONCERNED THEY BECOME MORE

# BACKSPAC

MASS MARKET GRAPHIC ACTIVISM IN PROGRESS

THE FUTURE

#### greeksamples

What follows is a set of Greek samples for PF Uniform Pro. Latin and Cyrillic script samples are covered in other sections of this specimen manual. PLEASE NOTE: The samples in this manual are presented to illustrate print applications only (sizes are in points). To view samples for web and/or Flash applications (sizes in multiples of 8 pixels), please visit our website at www.parachute.gr.

## TEAEYTATA 工川区 TEXNOAOFIAX APXITEKTONI ZHMEIO ANA PO ZΩNTANEΣ EIKONEX KAI NAOYZIA XPΩMATA ZYNOEZH TAXYTEPH XTO INTERNET

AIZIOOOIIA EINAI MIA **TPATHFIKH** MHNYMATA HXOFPAQHMENA

THAEOPAZH NAPOYXIAXE NPOÏONTA 医鱼耳 YNHPEXIEX 0/10 KOZMO. DINONTAX TH ANSPROYZ NA 一角 @EΩPOYN KOI

KINHMATOFPAGIKOX

#### cyrillicsamples

What follows is a set of Cyrillic samples for PF Uniform Pro. Greek and Latin script samples are covered in other sections of this specimen manual. **PLEASE NOTE:** The samples in this manual are presented to illustrate *print applications only* (sizes are in *points*). To view samples for web and/or Flash applications (sizes in multiples of 8 pixels), please visit our website at www.parachute.gr.

# UNIFORM КИРИЛЛИЦА

БЬІСТРЕЙШАЯ СВЯЗЬ С ИНТЕРНЕТОМ



КУРЕНИЕ ВРЕДИТ ВАШЕМУ ЗДОРОВЬЮ

# PEAMBHOCTB

БЫІСТРЕЙШАЯ СВЯЗЬ С ИНТЕРНЕТОМ

ЗАЩИТИТЬ ТРОПИЧЕСКИЕ ЛЕСА



ЭСТЕТИКА – ЭТО ПОЛИТИКА БУДУЩЕГО

# BPEMЯ MEYTATЬ

НЕЗАВИСИМО ОТ ТОГО, ПРОДОЛЖАЮТ ЛИ НАЦИИ ОСТАВАТЬСЯ ИЗОЛИРОВАННЫТМИ, ИЛИ ОНИ СТАНОВЯТСЯ БОЛЕЕ РАСПРЕ— ДЕЛЕННЫТМИ, ЭЛЕКТРОННАЯ СМЕЖНОСТЬ УКРЕПИТ КУЛЬТУРНУЮ СВЯЗЬ МЕЖДУ

СДЕЛАНО В РОССИИ

#### acknowledgments

TYPEFACES. The typeface used in this specimen manual for body text, headers, footers and page numbering is PF Square Sans Pro. PF Bulletin Sans Pro is used for page titles.

PRODUCTION. This manual was produced using InDesign®CS2, Illustrator®CS2 and Photoshop®CS2 from Adobe® and Word®2004 from Microsoft®. Multilingual sample text was originally set in Microsoft Word for Windows. Final document was created in MacOsX with InDesign®CS2.

**TEXT.** The main text used for samples, has been adapted and translated by permission from the book "What will be" by the late MIT Professor and visionary Michael Dertouzos, published in 1997 by HarperEdge. Greek version published in 1998 by Livani Publishing Organization. Additional text and samples were derived from the 200-page catalog/book released by Parachute in 2003 "IDEA-Trendsetting Typography vol. 1".

TRADEMARKS. Parachute, the Parachute logo, Agora Sans, Agora Serif, Agora Slab, Astrobats, Alfabeta, Amateur, Baseline, Beatnick, Beau Sans, Bodoni Script, Bulletin Sans, Champion Script, Cosmonut, DaVinci Script, Din Text, Din Display, Fidelity, Fuel, Fusion Sans, PFGoudy Initials, PFGoudy Ornaments, Scandal, Handbook, Haus Square, Highway Sans, Hellenica, Hellenica Serif, Isotext, Kids, Kidstuff, Libera, Manic Attack, Mechanica, Mediterra, Monumenta, Playskool, Psychedelia, Rafskript, Reminder, Square Sans, Signskript, Stamps, Stamp Frames, Synch, Videotext, Wonderland, Wonderbats, are either registered trademarks or trademarks of Parachute and/or Parachute Worldwide. Apple, Mac, Macintosh and TrueType are trademarks of Apple Computer Inc. Adobe, InDesign, Illustrator, Photoshop and PostScript are trademarks of Adobe Systems Incorporated. Microsoft, Windows and OpenType are trademarks of Microsoft Corporation.



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