sophisticated
opentype fonts
for designers
creatives
visionaries and
trendsetters

SPECIMEN MANUAL

PF PixelScript Pro

OpenType® PS

supports Latin, Greek, Cyrillic,

Eastern European, Turkish, Baltic, Vietnamese

555 glyphs

1 weight

contents

NOTE: All Parachute opentype font names come with the prefix "PF" (e.g. PF Fidelity Pro), a shortcut for "Parachute Fonts"

about**parachute®**

THE COOL, THE CLASSIC, THE ORIGINAL. Parachute® landed in 1999, but it wasn't till 2001 that it started operating as a full-scale type foundry. By then several designers had joined in to form a select group of open-minded, free-spirited indivinduals/friends. Graphic designers, illustrators, educators, typographers, with fresh ideas and a strong desire to design sophisticated typefaces which reflect current cultures and trends. Parachute® is based in Athens and is the major font supplier to most publishing houses and advertising agencies in Greece. It has built a strong network of valuable relationships with customers in Europe, United States, Canada and Australia, by providing custom font services and corporate font licensing. It's clientelle includes multinational companies such as **Ikea, Vodafone, Nestle** and **Unilever,** advertising agencies such as **DDB, Leo Burnett, McCann Erickson, BBDO, Saatchi & Saatchi, Lowe, TBWA, Spot Thompson,** publications such as **National Geographic, Playboy, FHM, Elle, Vogue, Harper's Bazaar, Marie Claire, PC Magazine, Lucky, PC World, Votre Beauté** and many, many others. In the last 5 years Parachute's designers (a.k.a. Parachuters) have won three major typeface design awards, while their work has been featured and extensively presented in design-oriented magazines. The year 2003 marked the beginning of a new era for Parachute® with the release of a major 200-page catalog, which contained Greek and Latin typeface specimens. This catalog/book included several classic revivals of historical importance, as well as many original font designs. Since then an emphasis was placed on multilingual support and OpenType® technology. In the spring of 2004 Parachute's first opentype "Pro" font was released. **"Archive Pro"** an award winning typeface with multilingual support (over 1.350 glyphs/font), kerning for all European languages as well as advanced typographic features, was first presented at the **"Adobe Creative Days 2004"** forum, which was held in Athens, Greece. From then on, all Parachute® fonts have been redesigned to offer multilingual support, which includes major scripts such as Latin, Greek and Cyrillic.

opentype®and
parachute®fonts

OpenType® is a new font format developed jointly by Adobe and Microsoft. This technology is becoming the new world standard for font development. There are three major advantages over older formats such as TrueType and Postscript: **1.** Cross-platform compatibility (a single file for both PC and Mac offering absolute compatibility between the two platforms) **2.** Multilingual support (multiple language character sets can be accessed from the same font). This is particularly useful to advertising agencies, publishing houses, multinational corporations and every other company small or large with accounts and products with an international flair. Most Parachute fonts come complete with a full range of characters to support all European languages **3.** Advanced layout features (an exciting function which provides access to advanced typographic features such as small caps, ligatures, oldstyle figures, swashes, etc). They enable the discriminating designer to set text professionally and add a touch of class to the page. Parachute openType fonts with advanced layout features and multilingual support are distinguished from the other "simple" openType fonts by the word **"Pro"** which is part of the font name. The advanced layout features cannot be accessed unless they are supported by your programs. Currently (early 2007), only InDesignCS, IllustratorCS, PhotoshopCS and QuarkXpress7 support these advanced features.

THE DESIGN OF PARACHUTE FONTS. Parachute fonts are designed by individuals who are familiar with Latin, Greek and Cyrillic. These are designers who have studied the particulars of each and every script in order to provide sophisticated, well-balanced, properly kerned and professionally designed typefaces in all different languages. Parachute online fonts are offered exclusively in OpenType format and they are released only after they have been thoroughly tested and reviewed.

How to type
Multilingual text

It's never been easier to type or edit multilingual text. All you need is: **1.** a program which supports opentype fonts (see below), **2.** switch your keyboard to the languages you are interested in and **3.** use opentype fonts which support the specific languages (Parachute fonts support all European languages). Please note that if you only need to edit an existing multilingual text i.e. copy/paste or change fonts, you don't have to add or switch keyboards.

HOW TO SWITCH KEYBOARDS. First you add the new languages to the system. The steps are similar on both platforms **1.** On the PC (Windows XP) you go to the <control panel> section and choose <regional and languages options>. Select <languages> and follow the instructions to add the new languages (for earlier versions please refer to their manuals). Once added, you can switch between keyboards through the language bar that appears on the desktop or through a key sequence **2.** On the Mac (MacOsX) you go to <system preferences> and select <international>. Then you choose <input menu> and checkmark the languages you want to add. Once added, you can switch between keyboards through the language palette which appears on the desktop's menu bar or through a key sequence. Please visit Parachute's web site or click on the following link 📞 to go directly to the <international keyboard layouts> support page. View them on screen or download for your reference.

ABOUT GREEK POLYTONIC. Add Greek Polytonic to the system by following above instructions. Once added, you need to know the key combinations for typing your text. Please visit Parachute's web site or click on the following link 📞 to go directly to the <how to type Greek Polytonic support page>. View the typing instructions on screen or download for your reference.

MAJOR PROGRAMS THAT SUPPORT OPENTYPE. Currently (early 2007), the programs known to support OpenType are: InDesignCS, IllustratorCS, PhotoshopCS, Microsoft Office, CorelDraw and QuarkXpress 7.

SYSTEM REQUIREMENTS. Windows 2000 or later, MacOsX or later.

fontcredits

PIXELSCRIPT PRO. *PF Pixelscript Pro* is a unique script pixel font which was carefully designed to be quite legible in web applications. Based on an earlier Parachute typeface designed by Panos Vassiliou *(PF Bodoni Script)*, this is the only script pixel font that covers a wide range of languages and scripts like Latin, Greek and Cyrillic. Its large size (10x7 pixels) makes irt suitable for titles. Use it in *Flash* for long legible text. Alternately use *Photoshop* to create *gif* icons for titles and/or web buttons. Finally you may use it in *print applications* at various sizes to create that extra digital feeling.

format *opentype PS*

scripts *latin, greek, cyrillic, eastern european, turkish, baltic, vietnamese*

glyphs *555*

weights *1*

designer *Babis Touglis*

© 2007

thedesigner

BABIS TOUGLIS. Babis Touglis is an award-winning designer. He studied graphic design at the National Design School (TEI) /Athens and graduated in 1995. Since 2005, he is a member of the Graphic Designers Association of Greece. Before opening his own studio, he worked for the national newspaper «BHMA» and the advertising agency «Karamella». In 2007 he opened up the «Odd Company» studio with 3 other designers. He has collected several national and international awards including 7 EVGE Awards and 2 Ermis Awards. He participated with his works in several art exhibitions for Amnesty International and the ED Awards. Babis specializes in web design which is one of the reasons he designed several pixel fonts. PF Uniform, PF Pixelscript, PF Basic and PF AlfaPix are his first designs for Parachute which include Latin, Greek and Cyrillic scripts.

styles**font**weights

Regular   *ReEf*   *WzIm*   *DεEf*

supported**languages**

Following is a list of all major encodings (codepages) and languages supported. This type-face supports over 100 languages simultaneously, integrating within the same font Latin, Greek, Cyrillic, Eastern European, Baltic, Turkish and Vietnamese scripts. If you would like to see a full character set of this typeface (including all special characters), go to the character set section on page 10.

MAJOR CODEPAGES

1252 Latin-1
1253 Greek
1250 Eastern European
1251 Cyrillic
1254 Turkish
1257 Baltic
1258 Vietnamese

MAJOR LANGUAGES

GB	English	CZ	Czech	UA	Ukranian
GR	Greek	HU	Hungarian	PL	Polish
FR	French	RO	Romanian	EE	Estonian
DE	German	FI	Finnish	LV	Latvian
RU	Russian	NL	Dutch	SI	Slovene
ES	Spanish	NO	Norwegian	LT	Lithuanian
IT	Italian	IS	Icelandic	ID	Indonesian
PT	Portuguese	IE	Irish	MT	Maltese
CS	Serbian	AL	Albanian	PH	Filipino
BG	Bulgarian	HR	Croatian	TW	Taiwanese
TR	Turkish	SK	Slovak	VN	Vietnamese
BY	Belorussian	MD	Moldovan		
SE	Swedish	DK	Danish		

thefullcharacterset

Latin

Accented Latin glyphs

Greek

Cyrillic

math symbols

fractions

superscripts

punctuation

miscellaneous

specimens

latinsamples

What follows is a set of Latin samples for PF PixelScript Pro. Greek and Cyrillic script samples are covered in other sections of this specimen manual. **PLEASE NOTE:** The samples in this manual are presented to illustrate *print applications only* (sizes are in *points*). To view samples for web and/or Flash applications (sizes in multiples of 8 pixels), please visit our website at www.parachute.gr.

PixelScript Latin

Comprehensive Dining Guide

multilingual brat with a privileged background

entrepreneur

Booming Economy, Relaxed Lifestyle, Dead Brains

age of mass consumption

un shopping abordable et de qualité pour fashionistas en

Oldstyle Typewriters

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity

agriculture

mass market graphic activism in progress

Crowd Pleasers

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Moreover, television dramatically increased international communication. With 24-hours news broadcasts it has become increasingly difficult to disclose information from the public. Likewise, the Information Technology Marketplace will boost local and global cultures, as people coming from smaller villages and greater capitals will seek entertainment, commerce, education, health and other human activities together, regardless of their nationality. Could these forces equate the differences among us, resulting in an international civilization? Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication

greeksamples

What follows is a set of Greek samples for PF PixelScript Pro. Latin and Cyrillic script samples are covered in other sections of this specimen manual. **PLEASE NOTE:** The samples in this manual are presented to illustrate *print applications only* (sizes are in *points*). To view samples for web and/or Flash applications (sizes in multiples of 8 pixels), please visit our website at www.parachute.gr.

PixelScript Ελληνικά

Τελευταία Λέξη της Τεχνολογίας

Τεχνοχώρος

Ζωντανές εικόνες και πλούσια χρώματα

σημείο αναφοράς

ελληνολατινικό μείγμα με πρόσφατες κυριλλικές προσμείξεις

Ταχύτερη σύνδεση στο Internet

αιέν αριστεύειν

Η αισιοδοξία είναι μια στρατηγική για ένα καλύτερο αύριο

Γαστρονομία

Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονται

ηχογραφημένα μηνύματα

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτισικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρίην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ' όσο νομίζουμε. Η τηλεόραση παρουσίασε ορισμένα προϊόντα και υπηρεσίες σε όλο τον κόσμο, δίνοντας τη δυνατότητα στους ανθρώπους να τα θεωρούν κοινά, αν όχι να τα σέβονται σταθερά. Επίσης, το μέσο αύξησε δραματικά την παγκόσμια επικοινωνία. Με τις επί εικοσιτετράωρου βάσεως ειδήσεις γενικά ήταν όλο και πιο αδύνατο να αποκρυφτούν σημαντικά γεγονότα από τον υπόλοιπο πλανήτη. Παρομοίως, η Πληροφοριακή Αγορά θα ασκήσει μια συνδυαστική και εξισωτική δύναμη στους τοπικούς και παγκόσμιους πολιτισμούς, καθώς οι άνθρωποι από τα μικρότερα χωριά και τις μεγαλύτερες μητροπόλεις θα επιδιώκουν αναψυχή, εμπόριο, εκπαίδευση, υγεία και άλλες ανθρώπινες δραστηριότητες μαζί, άσχετα με την εθνικότητά τους. Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύ-

cyrillicsamples

What follows is a set of Cyrillic samples for PF PixelScript Pro. Greek and Latin script samples are covered in other sections of this specimen manual. **PLEASE NOTE:** The samples in this manual are presented to illustrate *print applications only* (sizes are in *points*). To view samples for web and/or Flash applications (sizes in multiples of 8 pixels), please visit our website at www.parachute.gr.

PixelScript Кириллица

Оптимизм является стратегией для созидания лучшего будущего

Защитить тропические леса

время мечтать

Быстрейшая связь с Интернетом

Сделано в России

Латино-греческая смесь со свежими

парашют

Каждая его линия полна благородства

новости культуры

Независимо от того, продолжают ли нации оставаться изолированными, или они становятся более распределенными, электронная смежность укрепит культурную

путеводитель

Независимо от того, продолжают ли нации оставаться изолированными, или они становятся более распределенными, электронная смежность укрепит культурную связь между ними. В течение нескольких десятилетий, что телевидение стало широко распространенным, некоторые культурные кодексы были переданы, даже к нациям, где электронные средства коммуникации строго запрещались. Сей факт, вероятно, повлиял на распад Советского Союза в большей степени, чем мы можем думать возможные. С радиопередачами новостей 24 часа в день стало более трудно скрыть информацию от публики. Аналогично, Информационный Рынок повысит местные и глобальные культуры как люди, приезжающие от меньших деревень, и большие капиталы будут искать развлечение, торговлю, образование, здоровье и другие действия, независимо от их национальности. Эти силы могли приравнять различия среди нас, приводя к международной цивилизации? Независимо от того, продолжают ли нации оставаться изолированными, или они становятся более распределенными, электронная смежность укрепит культурную связь между ними. В течение нескольких десятилетий, что телевидение стало широко распространенным, некоторые культурные кодексы были переданы, даже к нациям, где электронные средства коммуникации строго запрещались. Сей факт, вероятно, повлиял на распад Советского Со-

acknowledgments

TYPEFACES. The typeface used in this specimen manual for body text, headers, footers and page numbering is PF Square Sans Pro. PF Bulletin Sans Pro is used for page titles.

PRODUCTION. This manual was produced using InDesign®CS2, Illustrator®CS2 and Photoshop®CS2 from Adobe® and Word®2004 from Microsoft®. Multilingual sample text was originally set in Microsoft Word for Windows. Final document was created in MacOsX with InDesign®CS2.

TEXT. The main text used for samples, has been adapted and translated by permission from the book "What will be" by the late MIT Professor and visionary Michael Dertouzos, published in 1997 by HarperEdge. Greek version published in 1998 by Livani Publishing Organization. Additional text and samples were derived from the 200-page catalog/book released by Parachute in 2003 "IDEA-Trendsetting Typography vol. 1".

TRADEMARKS. Parachute, the Parachute logo, Agora Sans, Agora Serif, Agora Slab, Astrobats, Alfabeta, Amateur, Baseline, Beatnick, Beau Sans, Bodoni Script, Bulletin Sans, Champion Script, Cosmonut, DaVinci Script, Din Text, Din Display, Fidelity, Fuel, Fusion Sans, PFGoudy Initials, PFGoudy Ornaments, Scandal, Handbook, Haus Square, Highway Sans, Hellenica, Hellenica Serif, Isotext, Kids, Kidstuff, Libera, Manic Attack, Mechanica, Mediterra, Monumenta, Playskool, Psychedelia, Rafskript, Reminder, Square Sans, Signskript, Stamps, Stamp Frames, Synch, Videotext, Wonderland, Wonderbats, are either registered trademarks or trademarks of Parachute and/or Parachute Worldwide. Apple, Mac, Macintosh and TrueType are trademarks of Apple Computer Inc. Adobe, InDesign, Illustrator, Photoshop and PostScript are trademarks of Adobe Systems Incorporated. Microsoft, Windows and OpenType are trademarks of Microsoft Corporation.