



SHOCK & AWE IS  
*A FAMILY*  
OF TWO DISPLAY  
*TYPEFACES*  
DRAWN UP FROM  
*LETTERING*  
WHICH HAS BEEN AT  
*THE CENTRE*  
OF MAJOR HISTORICAL  
*EVENTS*

# SHOCK & AWE

## ENOLA GAY

### TOMAHAWK

## ABOUT

Shock and Awe is a family of two display typefaces drawn up from lettering that has been at the centre of major historical events. Enola Gay is based upon nose art from the B-29 Superfortress bomber that dropped the first atomic bomb, on the Japanese city of Hiroshima, in 1945. Tomahawk is based upon the fuselage lettering of the original (then) General Dynamics manufactured Tomahawk cruise missile. Tomahawk missiles were introduced into military service in the 1970s and have been deployed by US and UK 'coalition' forces in a number of conflicts, including both the 1991 Gulf War and the 2003 invasion of Iraq.

While the source material is controversial, these typefaces have been developed in order to stimulate discussion among the design community. We hope to focus debate on the context, significance and ethical considerations in creating letterforms for these types of applications!

SUPPORTED  
LANGUAGES

Afar / Afrikaans / Albanian / Basque / Bosnian / Breton / Catalan / Crimean Tatar (Latin) / Croatian / Czech / Danish / Dutch / English / Esperanto / Estonian / Faroese / Finnish / French / Frisian / Friulian / German / Greenlandic / Hawaiian / Hungarian / Icelandic / Indonesian / Interlingua / Irish Gaelic / Italian / Karelian / Kirundi / Kurdish (Latin) / Ladin / Latvian / Lithuanian / Luxemburgish / Malagasy / Malay / Maltese / Māori Norn / Norwegian (Bokmål) / Norwegian (Nynorsk) / Occitan / Palauan / Polish / Portuguese / Rhaeto-Romance / Romani / Romanian / Sango / Sámi (Northern) / Scottish Gaelic / Serbian (Latin) / Shona / Slovak / Slovene / Sorbian / Spanish / Swahili / Swati / Swedish / Tagalog (Filipino) / Tahitian / Tokelauan / Tsonga / Turkish / Umbundu / Veps / Welsh / Wolof / Zulu

## UNICODE RANGES

Complete: Basic Latin / Latin-1 Supplement / Latin Extended-A  
Parts of: Mathematical Operators / Latin Extended-B / Latin Extended Additional / Spacing Modifier Letters / General Punctuation / Currency Symbols / Letterlike Symbols

## WEB FONT FEATURE

frac / liga / salt / sso1

## CREDITS

Designed by Jonathan Barnbrook and Marcus Leis Allion  
First published in 2004  
Revised and expanded character set published in 2016



A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z

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**WAR**

**AMERICAN TROOPS**

**'NEUTRALITY'**

**SIGNIFICANCE**

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**RISK**

**ONE KEY MOMENT**

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**HIROSHIMA**

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**U.S.A. JAPAN**

350 PT

I A A M

180 PT

B E C O M E

224 PT

D E A T H

90 PT

T H E D E S T R O Y E R

122 PT

O F W O R L D S

74 PT

**SUBSONIC**

196 PT

**JET**

42 PT

**ENGINE-POWERED**

78 PT

**MISSILES**

58 PT

**DESIGNED TO**

96 PT

**ATTACK**

40 PT

**SURFACE TARGETS**



GT