

BERTHOLD

EXKLUSIVS

THE ADOBE BERTHOLD EXKLUSIV COLLECTION



AG BOOK ROUNDED
M 080303-000 W 080303-500

AG Book Rounded regular

AG Book Rounded medium

AG Book Rounded bold

AG Book Rounded bold condensed

AG Book Rnd. medium outline

AG Book Rnd. bold outline

AG Book Rnd. bold cond. outline

AG BOOK STENCIL MEDIUM
M 080286-000 W 080286-500
(includes AG Old Face shaded, Barmeno extra bold, Cosmos extra bold, Formata outline)

AG Book Stencil medium

AG OLD FACE
M 080249-000 W 080249-500

AG Old Face regular

AG Old Face medium

AG Old Face bold

AG Old Face outline

AG Old Face bold outline

AG Old Face shaded

AG OLD FACE SHADED
M 080286-000 W 080286-500
(includes AG Book Stencil medium, Barmeno extra bold, Cosmos extra bold, Formata outline)

AG Old Face shaded

AG SCHOOLBOOK
M 080306-000 W 080306-500

AG Schlbk. reg. ktuyGJJKMR

AG Schlbk. alt. ktuyGIJKMR

AG Schlbk. med ktuyGJJKM

AG Schlbk. med. alt. ktuyGIJ

AJA
M 080393-000 W 080393-500
(includes Poppl Exquisit)

Aja

AKZIDENZ-GROTESK
M 080096-000 W 080096-500

Akzidenz-Grotesk light

Akzidenz-Grotesk light osf 1234

Akzidenz-Grotesk regular

Akzidenz-Grotesk italic

Akzidenz-Grotesk medium

Akzidenz-Grotesk medium ital.

Akzidenz-Grotesk bold

Akzidenz-Grotesk bold italic

Akzidenz-Grotesk super

AKZIDENZ-GROTESK CONDENSED
M 080270-000 W 080270-500

Akzidenz-Grotesk light condensed

Akzidenz-Grotesk condensed

Akzidenz-Grotesk medium condensed

Akzidenz-Grotesk medium condensed italic

Akzidenz-Grotesk bold condensed

Akzidenz-Grotesk extra bold cnd.

Akz.-Grotesk extra bold cnd. ital.

Akzidenz-Grotesk extra bold

AKZIDENZ-GROTESK EXTENDED
M 080248-000 W 080248-500

Akzidenz-Grotesk light

Akz.-Grotesk regular

Akz.-Grotesk medium

Akz.-Grotesk bold

Akz.-Grotesk bold ital.

ARKONA
M 080395-000 W 080395-500
(includes El Greco)

Arkona regular

Arkona medium

BARMENO
M 080273-000 W 080273-500

Barmeno regular

Barmeno medium

Barmeno bold

Barmeno extra bold

BARMENO EXTRA BOLD
M 080286-000 W 080286-500
(includes AG Book Stencil medium, AG Old Face shaded, Cosmos extra bold, Formata outline)

Barmeno extra bold

BERTHOLD BASKERVILLE
M 080324-000 W 080324-500

Baskerville regular

Baskerville italic

Baskerville medium

Baskerville medium italic

Baskerville bold

BERTHOLD BASKERVILLE BOOK
M 080232-000 W 080232-500

Baskerville Book regular

Baskerville Book italic

Baskerville Book medium

Baskerville Book medium italic

BELLEVUE
M 080260-000 W 080260-500
(includes Boulevard, Berthold-Script)

Bellevue

BERLINER GROTESK
M 080311-000 W 080311-500

Berliner Grotesk light
Berliner Grotesk medium

BERTHOLD-SCRIPT
M 080260-000 W 080260-500
(includes Bellevue, Boulevard)

Berthold-Script regular
Berthold-Script medium

BLOCK BERTHOLD
M 080325-000 W 080325-500

Block Berthold regular
Block Berthold italic
Block Berthold heavy
Block Berthold condensed
Block Berthold extra condensed
Block Berthold extra condensed italic

BERTHOLD BODONI ANTIQUA
M 080224-000 W 080224-500

Bodoni Antiqua light
Bodoni Antiqua light italic
Bodoni Antiqua regular
Bodoni Antiqua italic
Bodoni Antiqua medium
Bodoni Antiqua medium italic
Bodoni Antiqua bold
Bodoni Antiqua bold ital.

BERTHOLD BODONI EXPERT
M 080268-000 W 080268-500

BODONI ANTIQUA LIGHT CAPS +
EXPERT *fi ffi ffl ffl* 1234567890
Bodoni Antiqua light italic osf +
EXPERT *fi ffi ffl ffl* 1234567890
BODONI ANTIQUA REGULAR CAPS +
EXPERT *fi ffi ffl ffl* 1234567890
Bodoni Antiqua italic osf +
EXPERT *fi ffi ffl ffl* 1234567890
BODONI ANTIQUA MED. CAPS +
EXPERT *fi ffi ffl ffl* 1234567890
Bodoni Antiqua med. ital. osf +
EXPERT *fi ffi ffl ffl* 1234567890
Bodoni Antiqua bold osf +
EXPERT *fi ffi ffl ffl* 12345678
Bodoni Ant. bld. ital. osf +
EXPERT *fi ffi ffl ffl* 12345678

BERTHOLD BODONI CONDENSED
M 080316-000 W 080316-500

Bodoni Antiqua regular
Bodoni Antiqua italic
Bodoni Antiqua medium
Bodoni Antiqua medium italic
Bodoni Antiqua bold
Bodoni Antiqua bold italic

BERTHOLD BODONI OLD FACE
M 080304-000 W 080304-500

Bodoni Old Face regular
Bodoni Old Face italic
Bodoni Old Face medium
Bodoni Old Face medium italic
Bodoni Old Face bold
Bodoni Old Face bold italic

BERTHOLD BODONI OLD FACE EXPERT
M 080310-000 W 080310-500

BODONI OLD FACE REG. CAPS +
EXPERT *fi ffi ffl ffl* 1234567890
BODONI OLD FACE ITALIC CAPS +
EXPERT fi ffi ffl ffl 1234567890
BODONI OLD FACE MED. CAPS +
EXPERT *fi ffi ffl ffl* 1234567890
Bodoni Old Face med. ital. osf +
EXPERT *fi ffi ffl ffl* 1234567890
Bodoni OF bold osf +
EXPERT *fi ffi ffl ffl* 1234567890
Bodoni OF bold italic. osf +
EXPERT *fi ffi ffl ffl* 1234567890

BOTON
M 080320-000 W 080320-500

Boton light
Boton light italic
Boton regular
Boton italic
Boton medium
Boton medium italic
Boton bold
Boton bold italic

BOULEVARD
M 080260-000 W 080260-500
(includes Bellevue, Berthold-Script)

Boulevard

BERTHOLD CASLON BOOK
M 080295-000 W 080295-500

Caslon Book regular

Caslon Book italic

Caslon Book medium

Caslon Book bold

BERTHOLD CASLON BOOK EXPERT
M 080296-000 W 080296-500

CASLON BOOK REGULAR CAPS +

EXPERT *fi ffi ffl ffl* 1234567890

Caslon Book italic osf +

EXPERT *fi ffi ffl ffl* 1234567890

CASLON BOOK MED. CAPS +

EXPERT *fi ffi ffl ffl* 1234567890

Caslon Book bold osf +

EXPERT *fi ffi ffl ffl* 1234567890

CATULL
M 080341-000 W 080341-500

Catull regular

Catull italic

Catull medium

Catull bold

CHRISTIANA
M 080314-000 W 080314-500

Christiana regular

CHRISTIANA REGULAR CAPS +

EXPERT *fi ffi ffl ffl* 1234567890

Christiana italic

Christiana medium

Christiana medium italic

Christiana bold

Christiana bold italic

BERTHOLD CITY
M 080222-000 W 080222-500

Berthold City light

Berthold City light italic

Berthold City medium

Berthold City medium italic

Berthold City bold

Berthold City bold italic

COLOSSALIS
M 080259-000 W 080259-500

Colossal regular

Colossal medium

Colossal bold

Colossal black

COMENIUS ANTIQUA
M 080327-000 W 080327-500

Comenius regular

Comenius italic

Comenius medium

Comenius bold

CONCORDE
M 080084-000 W 080084-500

Concorde regular

Concorde italic

Concorde medium

Concorde medium italic

CONCORDE EXPERT
M 080292-000 W 080292-500

CONCORDE REGULAR CAPS +

EXPERT *fi ffi ffl ffl* 1234567890

Concorde italic osf +

EXPERT *fi ffi ffl ffl* 1234567890

CONCORDE MEDIUM CAPS +

EXPERT *fi ffi ffl ffl* 1234567890

Concorde medium italic osf +

EXPERT *fi ffi ffl ffl* 1234567890

CONCORDE CONDENSED
M 080330-000 W 080330-500

Concorde regular

Concorde medium

Concorde bold

Concorde bold outline

CONCORDE NOVA + EXPERT
M 080266-000 W 080266-500

Concorde Nova regular

Concorde Nova italic

Concorde Nova medium

CONCORDE NOVA REGULAR CAPS +

EXPERT *fi ffi ffl ffl* 1234567890

Concorde Nova italic osf +

EXPERT *fi ffi ffl ffl* 1234567890

CONCORDE MEDIUM CAPS +

EXPERT *fi ffi ffl ffl* 1234567890

COSMOS
M 080274-000 W 080274-500

Cosmos light

Cosmos light italic

Cosmos medium

Cosmos extra bold

BERTHOLD GARAMOND EXPERT
M 080331-000 W 080331-500

GARAMOND REGULAR CAPS +
EXPERT *fi ffi ffl ffl* 1234567890
Garamond italic osf +

EXPERT *fi ffi ffl ffl* 1234567890
Garamond Swash italic osf 123456

GARAMOND MEDIUM CAPS +
EXPERT *fi ffi ffl ffl* 1234567890
Garamond medium italic osf +

EXPERT *fi ffi ffl ffl* 1234567890
Garamond bold osf +

EXPERT *fi ffi ffl ffl* 1234567890
GARAMOND CONDENSED CAPS +

EXPERT *fi ffi ffl ffl* 1234567890
Garamond medium condensed osf +
EXPERT *fi ffi ffl ffl* 1234567890

IMAGO
M 080217-000 W 080217-500

Imago light
Imago light italic

Imago book
Imago book italic

Imago medium
Imago medium italic

Imago extra bold
Imago extra bold italic

LAUDATIO
M 080328-000 W 080328-500

Laudatio light
Laudatio light italic

Laudatio regular
Laudatio italic

Laudatio medium
Laudatio medium italic

Laudatio bold
Laudatio bold italic

LAUDATIO CONDENSED
M 080329-000 W 080329-500

Laudatio light

Laudatio regular

Laudatio medium

Laudatio bold

LO-TYPE
M 080346-000 W 080346-500

Lo-Type light

Lo-Type regular

Lo-Type medium

Lo-Type medium italic

Lo-Type bold

Lo-Type medium condensed

NOFRET
M 080219-000 W 080219-500

Nofret light

Nofret light italic

Nofret regular

Nofret italic

Nofret medium

Nofret medium italic

Nofret bold

Nofret bold italic

NOFRET EXPERT
M 080338-000 W 080338-500

NOFRET LIGHT CAPS +

EXPERT *fi ffi ffl ffl* 1234567890

Nofret light italic osf +

EXPERT *fi ffi ffl ffl* 1234567890

NOFRET REGULAR CAPS +

EXPERT *fi ffi ffl ffl* 1234567890

Nofret italic osf +

EXPERT *fi ffi ffl ffl* 1234567890

NOFRET MEDIUM CAPS +

EXPERT *fi ffi ffl ffl* 1234567

***Nofret medium italic osf* +**

EXPERT *fi ffi ffl ffl* 123456789

***Nofret bold osf* +**

EXPERT *fi ffi ffl ffl* 123456

***Nofret bold italic osf* +**

EXPERT *fi ffi ffl ffl* 1234567

POPPL EXQUISIT
M 080393-000 W 080393-500
(includes Aja)

Poppl Exquisit regular

Poppl Exquisit medium

POPPL-PONTIFEX
M 080245-000 W 080245-500

Poppl-Pontifex regular
Poppl-Pontifex italic
Poppl-Pontifex medium
Poppl-Pontifex bold
Poppl-Pontifex medium cond.

POPPL-PONTIFEX EXPERT
M 080265-000 W 080265-500

POPPL-PONTIFEX REG. CAPS +
EXPERT *fi ffi ffl ffl* 1234567890
Poppl-Pontifex italic osf +
EXPERT *fi ffi ffl ffl* 1234567890
POPPL-PONTIFEX MD. CAPS +
EXPERT *fi ffi ffl ffl* 123456789
Poppl-Pontifex bold osf +
EXPERT ***fi ffi ffl ffl* 123456789**
POPPL-PONTIFEX MD. CND. CAPS +
EXPERT *fi ffi ffl ffl* 1234567890

POPPL-RESIDENZ
M 080254-000 W 080254-500

Poppl-Residenz light
Poppl-Residenz regular

POST-ANTIQUA
M 080092-000 W 080092-500

Post-Antiqua regular
Post-Antiqua medium

POST-MEDIAEVAL
M 080280-000 W 080280-500

Post-Mediaeval regular
Post-Mediaeval italic
Post-Mediaeval medium

BERTHOLD WALBAUM BOOK
M 080081-000 W 080081-500

Walbaum Book regular
Walbaum Book italic
Walbaum Book medium
Walbaum Book med. ital.
Walbaum Book bold
Walbaum Book bold italic

BERTHOLD WALBAUM BOOK EXPERT
M 080198-000 W 080198-500

WALBAUM BOOK REG. CAPS +
EXPERT *fi ffi ffl ffl* 1234567890
Walbaum Book italic osf +
EXPERT *fi ffi ffl ffl* 1234567890
WALBAUM BK. MED. CAPS +
EXPERT *fi ffi ffl ffl* 123456789
***Walbaum Bk. med. ital. osf* +**
EXPERT ***fi ffi ffl ffl* 1234567890**
Walbaum Book bold osf +
EXPERT ***fi ffi ffl ffl* 123456789**
***Walbaum Bk. bld. ital. osf* +**
EXPERT ***fi ffi ffl ffl* 1234567890**

TRADEMARKS

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BERTHOLD QUALITY

Ever since Hermann Berthold founded the company in 1858, the Berthold name has been synonymous with the highest standards of typeface design. Within every Berthold typeface, each character is crafted with the utmost attention to detail in order to achieve typographic and aesthetic harmony.

Without doubt that is why the Berthold name has endured for over 140 years despite the many fundamental changes in technology and type use.

Berthold Types, successor to this highly-regarded German foundry, has now released the complete *Berthold Exklusiv Collection*—700 of the most significant typefaces of the twentieth century, all on display within this catalogue.

Coordination of the meticulous standards and attention to detail in the production of these typefaces was largely the work of Berthold's former artistic director, Gunter Gerhard Lange, creator of many classics including Berthold Akzidenz-Grotesk Book, Berthold Bodoni Old Face and Caslon Book.

His colleague and eventual successor, Bernd Mollenstadt, contributor of Formata and Signata, rigidly maintained these high standards whilst directing the digitisation of the collection. Each typeface is now available in PostScript Type 1 format with full iso/Adobe character sets for both Mac and Windows platforms.

The *Berthold Exklusiv Collection* can be purchased at Fontworks' virtual store: www.type.co.uk or by contacting Fontworks' Sales Team.

The 365 fonts shown in this booklet are the Berthold Exklusiv typefaces that are traditionally marketed by Adobe as part of the Adobe Type Library. They are all Adobe versions of the font software and are available as a collection on cd-rom, pre-licensed for twenty cpus and two printers, in both Mac and pc formats for £1,750 plus vat.

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A NEW APPROACH TO LICENSING

Not only is the Berthold Exklusiv Collection considered one of the most significant type collections of the twentieth century but it also boasts some of the most realistically priced and structured licensing terms available today.

The uniquely flexible licensing system, which Berthold have introduced, means that with a single payment you can have site-wide, country-wide or world-wide rights to use any font or font family from this legendary and comprehensive collection. This radical new approach, of licensing the font data, represents a real alternative to traditional licensing by printer and cpu.

The only restriction is that the fonts are not for re-sale.

The license you receive with your one-off payment will remain valid regardless of any future upgrades to your equipment or expansion to your organisation. These special terms are unique to Berthold Types Limited and represent a real breakthrough in the cost-effective purchase and pragmatic use of type.

So, if you're producing a campaign that requires type for wider use than is normally provided or that requires company, country or world-wide usage, the Berthold Exklusiv Collection is a type library that you really must consider both from a practical and stylistic viewpoint.

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